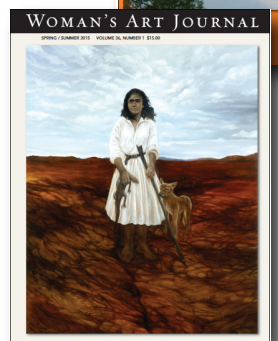
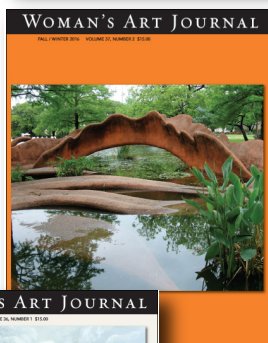
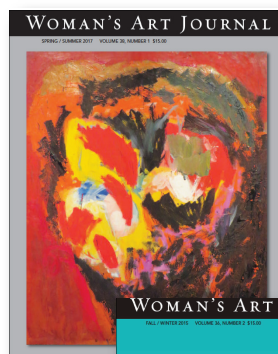


WOMAN'S ART JOURNAL

Advertising Information

Woman's Art Journal has been a flagship publication for articles on women in the arts since 1980. One of the first art-historical journals dedicated to women, *Woman's Art Journal* has flourished as a key journal for feminist scholars writing on women artists from the Renaissance to the present. *Woman's Art Journal* has provided generations of scholars, students, instructors, and art collectors a steady focus on the achievements of women, celebrating unknown artists and reassessing familiar ones. Each issue adds priceless substance to the historical record, including perceptive book reviews that call attention to significant new books and exhibition catalogues in the field.



Woman's Art Journal has become accessible through multiple databases. Its readership has become global as well as national, and it continues to be a highly respected resource for professionals and students at every level in the fields of art history and criticism.

The readership is influential: to advertise in *Woman's Art Journal* is to communicate to a sophisticated audience with millions of dollars of personal and institutional funds at its disposal.

Sizes	H	W	Rates
Full back cover (4-color)	9-3/4"	x 7-1/2"	\$700
Full page (black/white)	9-3/4"	x 7-1/2"	\$550
1/2 page (black/white)	4-1/2"	x 7-1/2"	\$400
1/3 page (black/white)	3-1/4"	x 7-1/2"	\$350

Bleeds are acceptable with no additional charge on full page ads.

Bleed size is 11-1/4"h x 8-3/4"w.

Trim size is 11"h x 8-1/2"w.

Send digital file to:

info@oldcitypublishing.com

Send hard copy to:

Old City Publishing, Inc.
628 North Second Street
Philadelphia, PA 19123
USA

Deadlines

Spring/Summer (published May 1): April 1

Fall/Winter (published November 1): September 1

Space must be reserved one month before deadline.

Terms

10% discount for prepayment.

30 days net for non-prepaid advertisement.

Contact

Ian Mellanby
Old City Publishing, Inc.
628 North Second Street
Philadelphia, PA 19123
USA

Phone: 215.925.4390
cell phone: 215.208.8701
Fax: 215.925.4371
e-mail: ian@oldcitypublishing.com