

## Advertising Information

# Woman's Art Journal...



## *Woman's Art Journal*

### Advertising Information

*Woman's Art Journal* is a semiannual publication for everyone interested in women's art heritage and contemporary issues relating to women and art.

*Woman's Art Journal* has proved its staying power. The first issue was published in Spring 1980.

The readership is influential: to advertise in *Woman's Art Journal* is to communicate to a sophisticated audience with millions of dollars of personal and institutional funds at its disposal.

Sizes	W	H	Rates
Full cover (4-color)	7-1/2"	x 9-3/4"	\$1,000
Full page (black/white)	7-1/2"	x 9-3/4"	\$700
1/2 page (black/white)	7-1/2"	x 4-1/2"	\$400
1/3 page (black/white)	7-1/2"	x 3-1/4"	\$350

Bleeds are acceptable with no additional charge on full page ads.

Bleed size is: 8-3/4" (w) x 11-1/4" (h)

Trim size is: 8-1/2" (w) x 11" (h)

Web banner ads: 225 px (wide) x 600 px (h)  
(png and jpeg files)

### Send digital files to:

[guy@oldcitypublishing.com](mailto:guy@oldcitypublishing.com)

### Booking Deadlines

Spring/Summer April 10 (published May 1)  
Fall/Winter September 8 (published October 15)

### Terms

10% discount for prepayment. 30 days net for non-prepaid advertisement.

## *Contact Information*

### Editors:

[waj@womansartjournal.org](mailto:waj@womansartjournal.org)

### Book editor:

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### Subscriptions:

<https://ocp.pub/wajsub>

### Advertising rates and deadlines:

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